

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

| | | |
|--|--|--|
| <u>Contract / Revision</u> 581792 / | | <u>Alt Order #</u> 07910820 |
| <u>Product</u> RESTORE OUR FUTURE | | |
| <u>Contract Dates</u> 10/23/12 - 11/04/12 | | <u>Estimate #</u> //550 |
| <u>Advertiser</u> Restore Our Future | | <u>Original Date / Revision</u> 10/31/12 / 10/31/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WTKR | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> Washington, D.C. |
| <u>Special Handling</u> Do Not Mail | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| 1 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 6-7am | | :30 | | | NM | 4 | \$4,740.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$1,185.00 | | | |
| 2 | 3 | 10/23/12 | 10/26/12 | Newschannel 3 News | 6-630pm | | :30 | | | NM | 4 | \$7,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$1,850.00 | | | |
| 3 | 3 | 10/23/12 | 10/26/12 | Late News (M-F) | 11-1135p | | :30 | | | NM | 4 | \$8,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 4 | \$2,010.00 | | | |
| 4 | 3 | 10/23/12 | 10/23/12 | NCIS | 8-9pm | | :30 | | | NM | 1 | \$10,455.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$10,455.00 | | | |
| 5 | 3 | 10/23/12 | 10/23/12 | Tuesday Prime | 9-10pm | | :30 | | | NM | 1 | \$9,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$9,010.00 | | | |
| 6 | 3 | 10/23/12 | 10/23/12 | Tuesday Prime | 10-11pm | | :30 | | | NM | 1 | \$7,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | 1 | \$7,480.00 | | | |
| E 9 | 3 | 10/26/12 | 10/26/12 | Friday Prime | 10-11pm | | :30 | | | NM | 1 | \$6,715.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ----F-- | | | | 2 | \$6,715.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | 3 | 10/22/12-10/28/12 | Friday Prime | 10-11pm | -----F---- | :30 | | \$6,715.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 10 | 3 | 10/27/12 | 10/27/12 | 730-8pm | 730-8pm | | :30 | | | NM | 2 | \$680.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 2 | \$340.00 | | | |
| E 11 | 3 | 10/27/12 | 10/27/12 | Saturday Prime | 9-10pm | | :30 | | | NM | 1 | \$1,445.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 2 | \$1,445.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | 3 | 10/22/12-10/28/12 | Saturday Prime | 9-10pm | -----Sa-- | :30 | | \$1,445.00 | NM | | |
| | Credited | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 581792 / | 07910820 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/23/12 - 11/04/12 | RESTORE OUR FUTUR | //550 |

| | |
|--------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Restore Our Future | 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| 12 | 3 | 10/28/12 | 10/28/12 | Late News (Sa-Su) | 11-1135p | | :30 | | | NM | 1 | \$2,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$2,050.00 | | | |
| 13 | 3 | 10/28/12 | 10/28/12 | Face the Nation | 1030-11am | | :30 | | | NM | 1 | \$2,345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$2,345.00 | | | |
| 15 | 3 | 10/28/12 | 10/28/12 | 1135pm-1205am | 1135pm-1205am | | :30 | | | NM | 2 | \$1,030.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 2 | \$515.00 | | | |
| 16 | 3 | 10/29/12 | 10/29/12 | Newschannel 3 News | 6-7am | | :30 | | | NM | 2 | \$2,370.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$1,185.00 | | | |
| 17 | 3 | 10/29/12 | 10/29/12 | Newschannel 3 News | 6-630pm | | :30 | | | NM | 2 | \$3,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$1,850.00 | | | |
| 18 | 3 | 10/29/12 | 10/29/12 | Late News (M-F) | 11-1135p | | :30 | | | NM | 1 | \$2,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 1 | \$2,010.00 | | | |
| 19 | 3 | 10/28/12 | 10/28/12 | NFL Football (Early) | 1-4p | | :30 | | | NM | 1 | \$9,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$9,750.00 | | | |
| 20 | 3 | 10/23/12 | 10/26/12 | Price Is Right | 11am-12n | | :30 | | | NM | 1 | \$1,675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 1 | \$1,675.00 | | | |
| 21 | 3 | 10/23/12 | 10/26/12 | 7-730pm | 7-730pm | | :30 | | | NM | 1 | \$2,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 1 | \$2,010.00 | | | |
| 22 | 3 | 10/28/12 | 10/28/12 | CBS Sunday Morning | 9-1030am | | :30 | | | NM | 1 | \$2,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$2,010.00 | | | |
| 23 | 3 | 10/27/12 | 10/27/12 | Saturday Prime | 10-11pm | | :30 | | | NM | 1 | \$2,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$2,125.00 | | | |
| 24 | 3 | 10/28/12 | 10/28/12 | NFL Today | Various | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 1 | \$2,000.00 | | | |
| N 25 | 3 | 11/04/12 | 11/04/12 | Sunday Prime | 10-11pm | | :30 | | | NM | 1 | \$8,160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$8,160.00 | | | |
| Totals | | | | | | | | | | | 35 | \$97,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/28/12 | 29 | \$80,960.00 | \$68,816.00 |
| 10/29/12 - 11/04/12 | 6 | \$16,240.00 | \$13,804.00 |
| Totals | 35 | \$97,200.00 | \$82,620.00 |

Signature: _____ Date: _____

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